

## **Matt A. Weisfeld, M.S., M.B.A.** ***Associate Professor, Information Technology***

Matt Weisfeld has served as an Associate Professor of Information Technology at Cuyahoga Community College (Tri-C®) since 2001, where he teaches programming, software development and entrepreneurship.

Prior to joining Tri-C, Matt worked for 20 years as a software developer working at large corporations as well as several software startups. In addition to this industry experience, Matt holds a BS in Systems Analysis, an MS in Computer Science and an MBA in Project Management. He has also taught at several colleges, trained at numerous corporations and presented at conferences throughout the U.S. and Canada.

His publishing list includes many articles in major professional journals (*print and online*) as well as several books, including a popular Object-Oriented concepts book which is in its 4<sup>th</sup> edition and has been translated into many languages.

### **Speech Topics:**

- **Becoming a Programming Rock Star: 5 Traits that Make a Great Programmer:** A discussion about many similar traits shared by programmers and musicians as well as suggestions on what you need to do to become a programming rock star. Professor Weisfeld has also written an article on this same topic [which can be viewed here.](#)
- **The Education of a Programmer: A Review of Job Types with Corresponding Academic Credentials:** A discussion about what categories of programming careers exist, what degrees/certificates are available in pursuit of these programming jobs and what employers are looking for to fill these positions. This speech is based upon two recent articles written by Professor Weisfeld:
  - [The Education of a Programmer: A Review of Job Types and Academic Degrees](#)
  - [What Skills Employers Want in a Software Developer: My Conversations with Companies Who Hire Programmers](#)